

Privacy Policy

1. DATA COLLECTION ON THIS WEBSITE?

The following notes give a simple overview of what happens to your personal information when you visit our website. Personal data is all data that personally identifies you. Detailed information on the subject of data protection can be found in our privacy policy listed under this text.

- ① The data processing on this website is carried out by the website operator. Its contact details can be found in the imprint of this website.
- ① Your data will be collected on the one hand, that you tell us. For example, this may be data that you enter in a contact form etc.
- ① Other data is collected automatically when visiting the website through our IT systems. These are above all technical data (e.g. Internet browser, operating system or time of the page request). The collection of this data is automatic as soon as you enter our website.
- ① Some part of your data can be used to analyze your user behavior only.
- ① At any time you have the right to obtain free information about the origin, recipient and purpose of your stored personal data. You also have a right to request the correction, blocking or deletion of this data. For this purpose and for further questions about data protection, you can contact us at any time at the address given in the imprint. Furthermore, you have a right of appeal to the competent supervisory authority.
- ① When you visit our website, your surfing behavior can be statistically evaluated. This happens mainly with cookies and with so-called analysis programs. The analysis of your surfing behavior is usually anonymous; the surfing behavior cannot be traced back to you. You can object to this analysis or prevent it by not using certain tools. Detailed information can be found in the following privacy policy. You can object to this analysis. We will inform you about the possibilities of objection in this privacy policy.

2. GENERAL AND MANDATORY INFORMATION

DATA PROTECTION

The operators of these website take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the statutory data protection regulations and this privacy policy.

If you use this website, various personal data are collected. Personal information is information that personally identifies you. This Privacy Policy explains what information we collect and what we use it for. It also explains how and for what purpose this information used.

We point out that the data transmission in the Internet (e.g. in the communication by E-Mail) can exhibit security gaps. A complete protection of the data from access by third parties is not possible.

RESPONSIBLE BODY NOTE

The responsible data processing unit on this website is: **DONJOP ONLINE SERVICES PVT. LTD. INDIA (CIN: U72300UP2015PTC071742)** and E-Mail: info@rudrcoin.org

Responsible body is the natural or legal person who, alone or together with others, decides on the purposes and means of processing personal data (Ex: names, e-mail etc.).

WITHDRAWAL OF YOUR CONSENT TO DATA PROCESSING

Many data processing operations are only possible with your express consent. You can retract an existing consent at any time. An informal message by e-mail to us is sufficient. The legality of the data processing carried out until the revocation remains unaffected by the revocation.

RIGHT TO DATA PORTABILITY

You have the right to have data that we process on the basis of your consent or in fulfillment of a contract, in itself or to a third party in a standard, machine-readable format. If you require the direct transfer of data to another person in charge, this will only be done to the extent technically feasible.

SSL OR TLS ENCRYPTION

This site uses, for security reasons and to protect the transmission of confidential content, such as orders or requests that you send to us as a site operator, an SSL or. TLS encryption. You can recognize an encrypted connection by changing the address line of the browser from "http: //" to "https: //" and the lock symbol in your browser line.

If SSL or TLS encryption is enabled, the data you submit to us cannot be read by third parties.

INFORMATION, BLOCKING, DELETION

You have the right to free information on your stored personal data, their origin and recipient and the purpose of the data processing and, if necessary, a right to rectification, blocking or deletion of this data. For further information on personal data you can contact us at any time at the address given in the imprint.

CONTRADICTION AGAINST ADVERTISING MAILS

The use of published in the context of the imprint obligation contact information for sending unsolicited advertising and information materials is hereby rejected. The operators of the pages expressly reserve the right to take legal action in the event of the unsolicited sending of advertising information, for example through spam e-mails.

3. DATA COLLECTION ON OUR WEBSITE

COOKIES

The internet pages partly use so-called cookies. Cookies do not harm your computer and do not contain viruses. Cookies serve to make our offer more user-friendly, effective and secure. Cookies are small text files that are stored on your computer and stored by your browser. Most of the cookies we use are so-called "session cookies". They are automatically deleted after your visit. Other cookies remain stored on your device until you delete them. These cookies allow us to recognize your browser the next time you visit.

You can set your browser so that you are informed about the setting of cookies and allow cookies only in individual cases, the acceptance of cookies for certain cases or generally exclude and activate the automatic deletion of cookies when closing the browser. Disabling cookies may limit the functionality of this website.

Cookies that are required to carry out the electronic communication process to provide certain functions that you wish to use (e.g. shopping cart function) are processed on the basis of Art. The website operator has a legitimate interest in the storage of cookies for the technically correct and optimized provision of its services. If other cookies (e.g. cookies for the analysis of your surfing behavior) are stored, they will be treated separately in this privacy policy.

SERVER LOG FILES

The provider of the pages automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. These are:

- ① Browser type and browser version
- ① Used operating system
- ① Referrer URL
- ① Host name of the accessing computer
- ① Time of the server request
- ① IP address

A merge of this data with other data sources will not be done.

CONTACT FORM

If you send us inquiries via the contact form, your details from the inquiry form, including the contact details you provided there, will be stored in order to process the request and in case of follow-up questions. We will not share this information without your consent.

The processing of the data entered into the contact form is therefore exclusively based on your consent. You can revoke this consent at any time. An informal message by e-mail to us is sufficient. The legality of the data processing operations carried out until the revocation remains unaffected by the revocation.

The data entered by you in the contact form remain with us until you ask us for deletion, revoke your consent to the storage or the purpose for the data storage is omitted (e.g. after completion of your request). Mandatory statutory provisions - especially retention periods - remain unaffected.

4. ANALYSIS TOOLS AND ADVERTISING

Google Analytics

This website uses functions of the web analytics service Google Analytics. Provider is Google Inc.

Google Analytics uses so-called "cookies". These are text files that are stored on your computer and that allow an analysis of the use of the website by you. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there.

The website operator has a legitimate interest in analyzing user behavior in order to optimize both its website and its advertising.

BROWSER PLUGIN

You can prevent the storage of cookies by a corresponding setting of your browser software; however, please note that if you do this, you may not be able to use all the features of this website to the fullest extent possible. In addition, you may prevent the collection by Google of the data generated by the cookie and related to your use of the website (including your IP address) as well as the processing of this data by Google by downloading the browser plug-in available under the following link and install: <https://tools.google.com/dlpage/gaoptout?hl=en> .

OPPOSITION TO DATA COLLECTION

You can prevent the collection of your data by Google Analytics by clicking on the following link. An opt-out cookie will be set which prevents the collection of your data on future visits to this website: [disable Google Analytics](#).

For more information on how to handle user data on Google Analytics, please refer to the Google Privacy Policy: <https://support.google.com/analytics/answer/6004245?hl=en> .

GOOGLE ANALYTICS REMARKETING

Our websites leverage the features of Google Analytics Remarketing with the cross-device capabilities of Google AdWords and DoubleClick. Provider is Google Inc.

This feature allows the Google Analytics remarketing ad groups to be linked to the cross-device features of Google AdWords and Google DoubleClick. In this way, interest-based, personalized advertising messages that were adapted to you depending on your previous usage and surfing behavior on one device (e.g. mobile phone) can also be displayed on another of your devices (e.g. tablet or PC).

Once you have given your consent, Google will associate your web and app browsing history with your Google Account for this purpose. That way, the same personalized advertising messages can appear on any device you sign in to with your Google Account.

To support this feature, Google Analytics collects Google-authenticated IDs of users who are temporarily linked to our Google Analytics data to define and create audiences for cross-device ad promotion.

You can permanently opt out of cross-device remarketing/targeting by opting out of personalized ads in your Google Account; follow this link: <https://www.google.com/settings/ads/onweb/> .

The aggregation of the collected data in your Google Account is based solely on your consent. For data collection operations that are not merged into your Google Account (e.g., because you do not have a Google Account or have objected to the merge). The legitimate interest arises from the fact that the website operator has an interest in the anonymous analysis of the website visitors for advertising purposes.

For more information and privacy policy, see the Google Privacy Policy at <https://www.google.com/policies/technologies/ads/>

NEWSLETTER DATA

If you would like to receive the newsletter offered on the website, we require an e-mail address from you, as well as information that allows us to verify that you are the owner of the e-mail address provided and that you agree to receive the newsletter , Further data are not collected or only on a voluntary basis. We use this data exclusively for the delivery of the requested information and do not pass it on to third parties.

The processing of the data entered into the newsletter registration form takes place exclusively on the basis of your consent. The granted consent to the storage of the data, the e-mail address and their use for sending the newsletter can be revoked at any time, for example via the "unsubscribe" link in the newsletter. The legality of the already completed data processing operations remains unaffected by the revocation.

The data you have stored with us for the purpose of acquiring the newsletter will be saved by us from the newsletter until your subscription and deleted after cancellation of the newsletter. Data

stored for other purposes with us (e.g. e-mail addresses for the member's area) remain unaffected.

MAILCHIMP

This website uses the services of MailChimp for sending newsletters. Provider is the Rocket Science Group LLC. MailChimp is a service with which, among other things, the dispatch of newsletters can be organized and analyzed. If you enter data for the purpose of newsletter subscription (e.g. e-mail address), these are stored on the servers of MailChimp in the USA.

MailChimp is certified under the EU-US Privacy Shield. The Privacy Shield is an agreement between the European Union (EU) and the US to ensure compliance with European privacy standards in the United States.

With the help of MailChimp we can analyze our newsletter campaigns. When you open an e-mail sent by MailChimp, a file included in the e-mail (called web beacon) connects to MailChimp's servers in the United States. This will determine if a newsletter message has been opened and which links have been clicked, if necessary. In addition, technical information is collected (e.g. time of retrieval, IP address, browser type and operating system). This information cannot be assigned to the respective newsletter recipient. They are used exclusively for the statistical analysis of newsletter campaigns. The results of these analyzes can be used to better tailor future newsletters to the interests of the recipient.

If you do not want analysis by MailChimp, unsubscribe from the newsletter. For this purpose, we provide a link in every newsletter message. Furthermore, you can unsubscribe from the newsletter directly on the website.

Data processing is based on your consent. You can revoke this consent at any time by unsubscribing from the newsletter. The legality of the already completed data processing operations remains unaffected by the revocation.

The data deposited with us for the purpose of obtaining the newsletter will be stored by us from the newsletter until it has been removed from the newsletter and, after unsubscribing from the newsletter, deleted both from our servers and from the servers of MailChimp. Data stored for

other purposes with us (e.g. e-mail addresses for the member's area) remain unaffected. For details, see the privacy policy of MailChimp at: <https://mailchimp.com/legal/terms/> .

5. PLUGINS AND TOOLS

YOUTUBE

Our website uses plugins from the Google-powered YouTube page. Site operator is YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA. When you visit one of our YouTube plug-in-enabled sites, you will be connected to the servers of YouTube. It tells the YouTube server which of our pages you've visited. If you're logged into your YouTube account, YouTube will allow you to associate your browsing behavior directly with your personal profile. You can prevent this by logging out of your YouTube account. The use of YouTube is in the interest of an attractive presentation of our online offers. This constitutes a legitimate interest. For more information about how to handle user data, please refer to the YouTube Privacy Policy at <https://www.google.com/intl/en/policies/privacy>

If you have questions, contact us via Email: info@rudrcoin.org